

The CO2 Alliance Rhineland-Palatinate

Sketch for a concerted action of the Rhineland-Palatinate economy
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CO2 Alliance Rhineland- Palatinate Why?!

CO₂-HANDEL:
Ein gutes Geschäft für
die Umwelt?



- There is a need for much better instruments that are protected against abuse and greenwashing.
- Investments that achieve minimal improvements here in Germany can achieve a much higher degree of efficiency for climate protection in development cooperation countries.
- Despite all efforts, climate-neutral production will usually not succeed in the foreseeable future with internal company measures alone
- The CO2 Alliance Rhineland-Palatinate is one such initiative of interested companies in cooperation with the Business Scout for Development Program and the "Alliance for Climate & Development" foundation

Alliance Rhineland-Palatinate

Why??!!

- The CO2 Alliance Rhineland-Palatinate is an initiative of interested companies from RLP that want to supplement and complete their sustainability strategy with high-quality certificates.
- Allianz wants to make certificates particularly interesting for small and medium-sized enterprises according to the best possible findings on the market for protection against greenwashing and for the greatest possible effectiveness beyond the pure CO2 balance (impact contribution)
- The aim is to finance projects in a concerted and bundled manner via CO2 certificates, which represent a clear added value in terms of development policy beyond CO2 savings and create new markets for new sustainability technologies in fields relevant to development cooperation.
- This not only reduces CO2 emissions, but also initiates social, ecological and market-based developments in the projects financed in this way (possible example SAREP)



11 Kriterien für CO2 Allianz Rheinland-Pfalz ½ Wie!?



1. **Transparency and credibility in accordance with the latest technical and procedural possibilities, applying the highest standards of transparency and security.**
2. **Promoting innovative models. (Digital Notary's Office for Certificates/Tokenization))**
3. **Documentation in accordance with the EU Corporate Sustainability Reporting Directive (CSRD) and compliance with securities business regulations under German law (legal certainty)**
4. **Impact Contribution Claims:**
5. **Possibility to invest certificates now in projects that will only enable CO 2 savings tomorrow.**
6. **Facilitated accessibility for small and medium-sized enterprises, (scaling and mobilizing green finance) that can buy offsets in associations. (Promotion of climate protection as an economy/image/CSR)**

Criteria for CO2 Alliance Rhineland-Palatinate 2/2 How!?



6. Compatibility with and resilience to Article 6 of the Paris Climate Agreement for Voluntary Allowance Trading
7. Facilitated access for small and medium-sized enterprises, (scaling and mobilizing green finance) that can buy offsets in consortia and small denominations. (Promotion of climate protection as an economy/image/CSR)
8. Concentration on a few projects that are known to everyone and recognizable in their development
9. Possibility to have a targeted effect on value chains and thus also to create markets for sustainable solutions such as forestry, agriculture, water, waste, energy)
10. Easy administration (adapted white label), clear presentation, contribution to location marketing brand RLP Gold