

Sahara  
Renaissance  
Project

goodcarbon

High value carbon certificates

10<sup>th</sup> October 2023

[goodcarbon.earth](https://goodcarbon.earth)



An aerial photograph of a dense, lush green forest. The trees are packed closely together, creating a vibrant green canopy. The perspective is from directly above, looking down on the forest floor. The lighting is bright, highlighting the various shades of green in the foliage.

## Our Purpose

“Together, we shift the focus of the global capital to conserve and to restore our precious ecosystems.”

David Diallo, Jerome Cochet  
Co-founders of goodcarbon

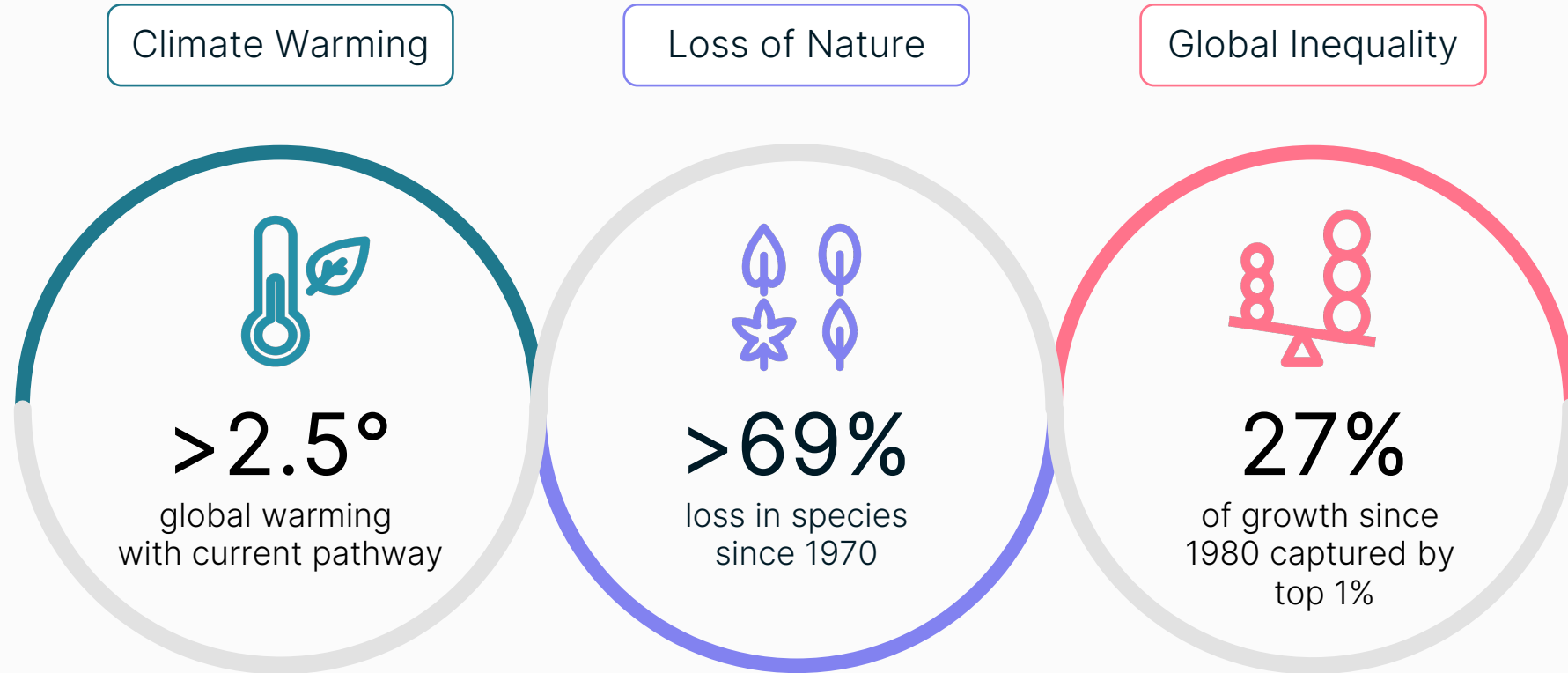


## Agenda

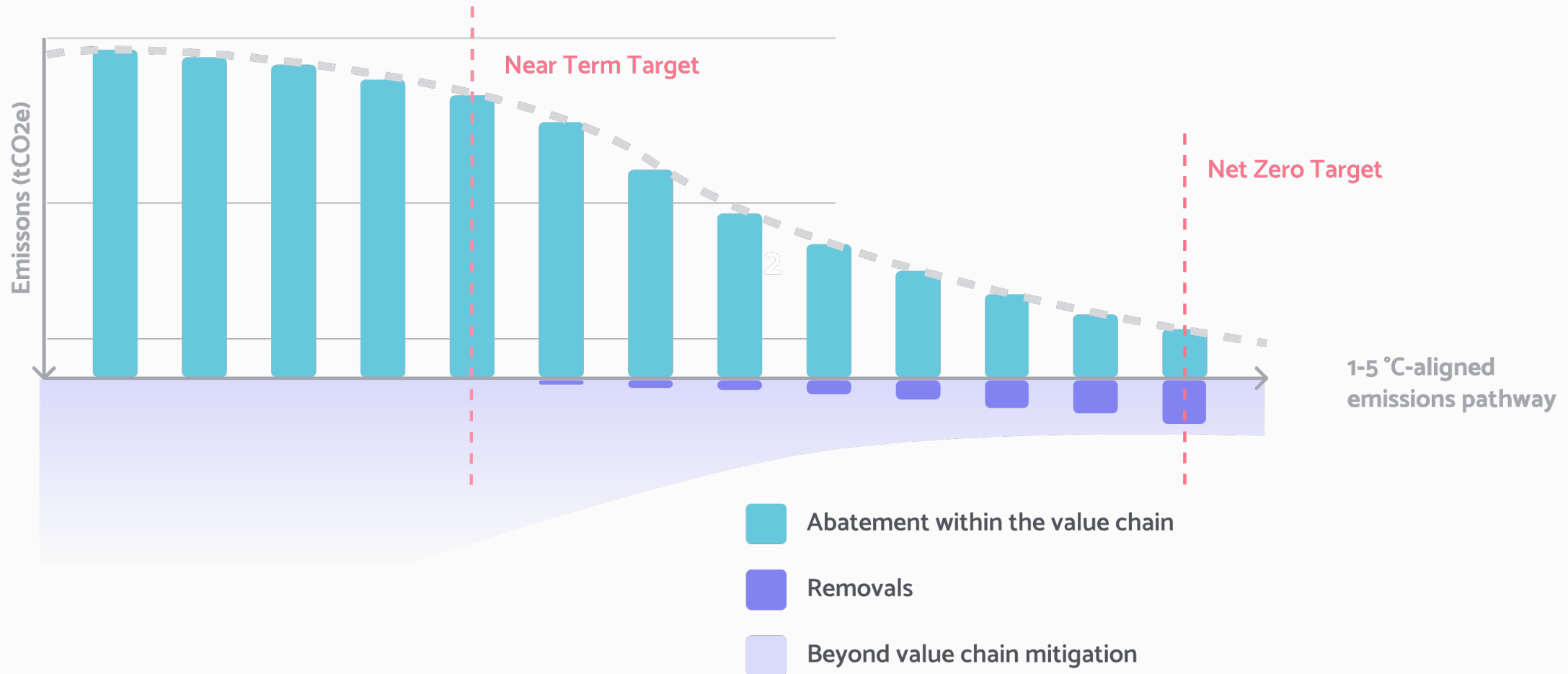
- 1. Why should I become active in the compensation market?**
2. What role do Nature-based Solutions play?
3. How can goodcarbon help?

Q&A

# We are globally facing a three crisis that are strongly interlinked

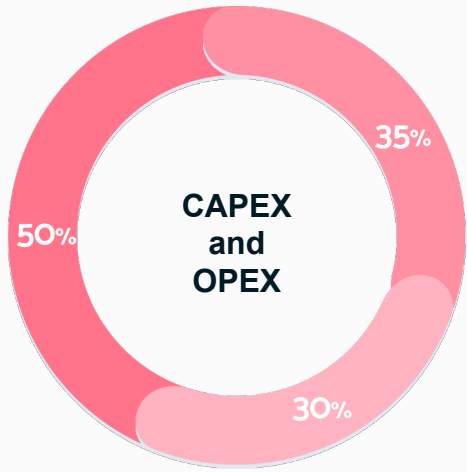


Companies are addressing the climate crises by setting emission reduction targets, e.g. under SBTi and compensating unavoidable emissions



# Additionally, pressure from regulation and stakeholders will bring this from beauty to duty

## EU Taxonomy Alignment



- Taxonomy Aligned
- Taxonomy Eligible
- Other

No.	Activity	Climate mitigation	Climate adaptation	Water	Circular Economy	Pollution	Biodiversity
1.1	Afforestation	✓	✓				✓
1.2	Rehabilitation and restoration of forests	✓	✓				✓
1.3	Forest management	✓	✓				✓
1.4	Conservation forestry	✓	✓				✓
2.1	Restoration of wetlands	✓	✓				✓
n/a	Growing of non-perennial and perennial crops	✓	✓				✓
n/a	NbS for flood and drought risk prevention	✓	✓	✓			✓
n/a	Conservation and restoration of habitats/ecosystems	✓	✓				✓

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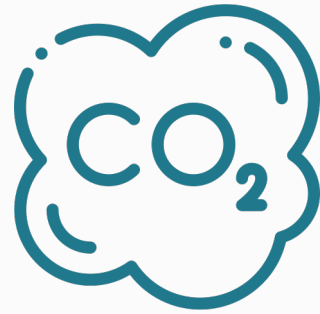
An aerial photograph of a dense, lush green forest. The trees are tightly packed, creating a textured canopy of various shades of green. The perspective is from directly above, looking down on the forest floor.

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Nature-based Solution can not only contribute to Net Zero or Climate Neutral targets but also Nature Positive targets



Net Zero /  
Climate  
Neutral

Wave I

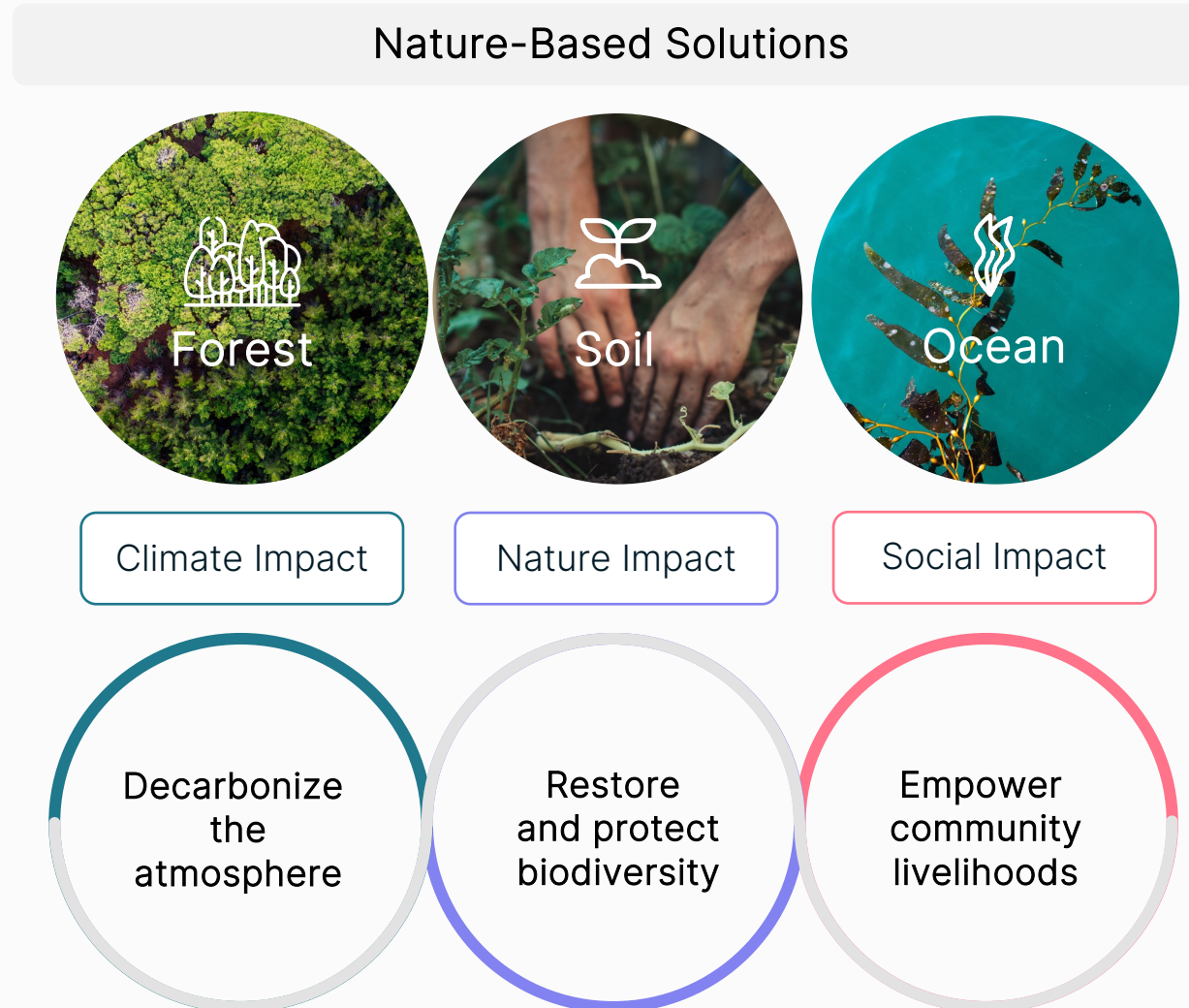


Nature  
Positive

Wave II

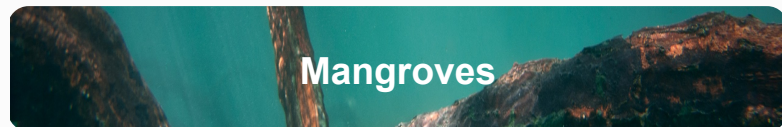


# Nature-based Solutions can achieve a triple impact on climate, nature and society



# Within Nature-based Solution a wide range of project types exist offering diverse impacts across climate, nature and local communities

## Project Types



- Planting of trees and forest around and on agricultural land
- Building of fruit and other crop tree forests

- Introduction of sustainable agricultural methods
- Reduced fertilizers, crop change, no tilling

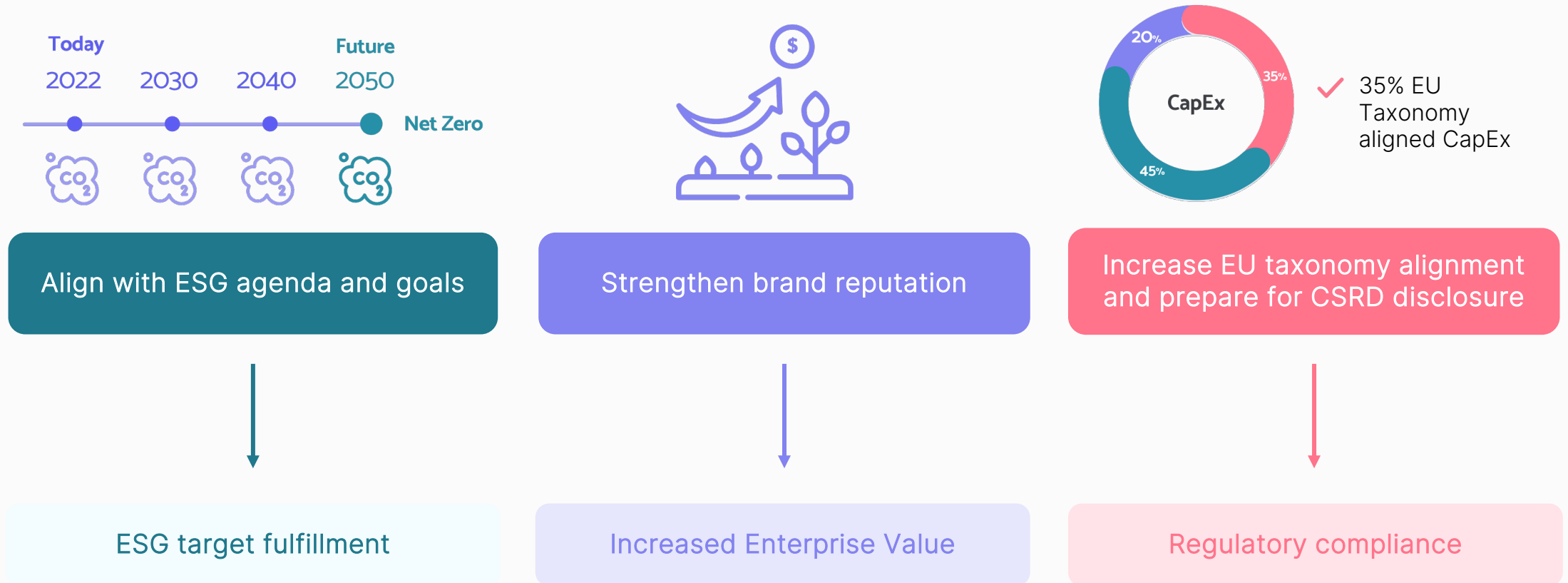
- Introduction of alternative wetting and drying methods in rice cultivation

- Restoration of forest in previously deforested areas

- Conservation and protection of forests from illegal or planned deforestation

- Restoration and conservation of mangroves growing in saltwater

# For companies, Nature-based Solutions can change the game in various dimensions



# However, companies are faced with three challenges when it comes to taking climate action through compensation



### Reputation



Companies Are Greenwashing With Low Quality Credits

How to identify high-impact Nature-based Solution projects?




### Price and Volume Risk

Carbon Credit Price in EUR/t

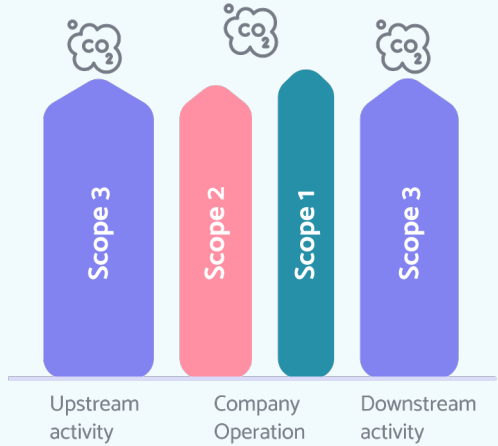


Year	Carbon Credit Price in EUR/t
2022	5-15
2035	80-150
2050	150-200

How to secure prices and carbon credit volume?



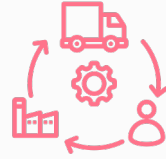
### Scope 3



Upstream activity      Company Operation      Downstream activity

How to align compensation approach with value chain footprint and stakeholders?

# Companies should follow a four-step approach to maintain integrity



Have science-based targets in place

Align compensation projects with value chain impact

Ensure quality of NbS projects

Communicate transparently



Set meaningful emission reduction goals before compensating

Choose projects according to value chain and integrate scope 3 emissions

Transparency, quality, and impact must be considered carefully

Transparent and credible communication to avoid unsubstantiated claims



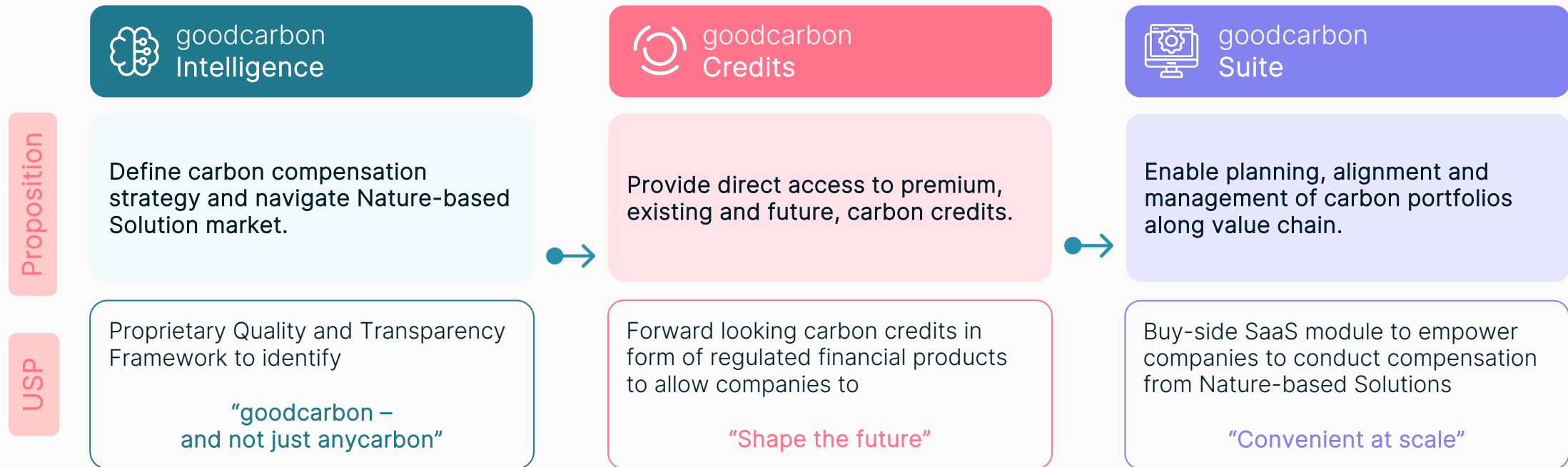
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Q&A

# We provide companies with NbS Intelligence, with access to high-impact carbon credits and with a software suite to manage their carbon portfolios

## Nature as a Service Platform



We provide unprecedented transparency around the most important project dimensions through our Quality and Transparency Framework






goodcarbon Not Just Any Carbon

# Questions

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 goodcarbon  
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